

# FORMER SELLING RECORDS SMASHED

This Event Will Establish a Precedent for Years

# OUT TO SHREDS



## SALE STARTS

At Promptly Nine o'Clock A. M. WEDNESDAY,  
JANUARY 5th, For Ten Days

## GRADE MERCHANDISE

## SACRIFICED

EVENT HELD IN THE STATE

! THEN COME!

FREE ALL DAY

Positively The Most Sensational Selling Event  
Ever Before Staged in This Section of Michi-  
gan—The Biggest, Broadest, Legitimate and Most Commanding Event  
Any Store Could Attempt.

# ROBINSON

ALMA, MICHIGAN

## PUBLIC NOTICE

THE MERCHANTS NATIONAL  
SERVICE CO.  
OF CHICAGO

Known and employed by thousands of  
merchants yearly, have been engaged to  
promote this GIGANTIC selling event

## With Instructions to Sell

I am here personally to sell every dollars worth of merchandise possible in the next 10  
days—Mr. D. W. Robinson has instructed me to conduct this sale as I see fit—to mark  
down prices—to unload—to sacrifice in every way possible—with one thing uppermost in  
mind and that is to raise money regardless of the losses which have to be taken. I will  
use no sentiment, I am here to sell and sell I will—I am going to show you what real  
price wrecking is.  
—H. C. Hart, Merchandise Adjuster.

### OPENING DAY SPECIAL

2000 yds. Hope or Daisy  
45c Value BLEACHED MUSLIN **10c** YD.

### OPENING DAY SPECIAL

500 pr. Child's 50c value  
Fine Ribbed Hose **15c** PR.

## WARNING

We want our customers, the buying pub-  
lic, to share in this feast of bargains—No  
goods sold to dealers.

SHOES AT PRE-WAR PRICES

### EXTRA

Fancy  
OUTING FLANNELS  
up to 35c values, yd.

**15c**

### EXTRA

BLEACHED  
TURKISH TOWELS  
sold regular at 25c, each

**5c**

### EXTRA

39c Cotton  
HUCK TOWELS,  
18x36 inches, each

**10c**

### EXTRA

30c Union  
CRASH TOWELING,  
per yd.

**15c**